**ACECQA**

Selection Criteria

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| Demonstrated capability and experience in front-end web development   * HTML, CSS and JavaScript * SharePoint portals * Common JavaScript frameworks and libraries (i.e. AngularJS or React) * Successfully delivered 8 projects using (HTML, CSS, React, Angular, SharePoint Online and JavaScript) for large entities (Syngenta & Cole Engineering) over the last 3 years, where I owned creating wireframes, visual design and UI implementation. * During the period (2013-2016) I delivered over 12 web application vary between public websites and intranets all based on SharePoint 2013 and SharePoint Online for governmental and financial entities (WOQOD, The Pearl Qatar, Al Rajhi Bank, Doha institute and DED - Department of Economic Development in Dubai and Ras Al khimah).   Always interested in following up, being up-to-date and participating in all new trends of the UX /UI filed. [Portfolio](http://www.desha.tk/) | [Github](https://github.com/MostafaAbdElkareem) links |
| Demonstrated capability and experience in UI/UX strategy, design and implementation:   * Bootstrap   Delivered many responsive web applications by utilizing bootstrap grid system and responsive components specially with SharePoint 2013 where it wasn’t responsive by default and I didn’t like “Device channel” as an alternative  So I used the grid, cards, form input and dropdown, carousel, modal, tables and pagination and much more  Example of projects using bootstrap ([WOQOD](http://www.woqod.com/EN/Pages/default.aspx), [THePearl](https://www.thepearlqatar.com/) and xPortal (reusable SharePoint portal)).   * Graphic/web design (i.e. Photoshop and Illustrator)   Photoshop is always my preferred tool to build visual design for web or to create visual elements for presentation, and also then illustrator for designing logos or vector objects, I attached here my [Portfolio](http://www.desha.tk) site or [Behance](https://www.behance.net/desha-portfolio) to demonstrate my work     * Style guides   Delivered web applications to UAE & Dubai e-government requested to follow or provide style guidelines, to ensure providing unique and consistent UX across different applications.  Successfully delivered Vodafone Egypt site and it was strictly requested to follow the Vodafone group branding guideline from color theme, fonts, and images into page layouts. |
| Working knowledge of website content accessibility guidelines (WCAG)   * Successfully delivered projects to governmental entities in (Qatar, Dubai and Saudi Arabia), where it should comply with accessibility guidelines (WCAG 2.0), So for example I was consider doing the following * Using well-formed HTML so screen reader can read it clearly * Provide alternative caption for all images and subtitles for videos * Provide text font size control to enlarge it * Manage the use of colors and attractive visual elements in pages to indicate actions. * Consider the color contrast while designing or provide high contrast mode. * Handle the keyboard move so all functionality of the site can be reached through it.   And much more of those success criteria to ensure delivering accessible website |
| Experience with UX/UI design and development processes such as storyboarding, user task flows and wireframes with the capability to translate design into pixel-perfect prototypes and solutions   * In [WOQOD](http://www.woqod.com) (Qatari oil and gas company focused on the distribution and sale of refined petroleum products supplied by Qatar Petroleum.), I was leading a UX/UI small team to revamp and develop new public website that was already facing issues communicated from the social media channels about how hard to reach information in the old website * So I started the project by conducting series of meetings with IT and marketing departments (in our client side), discussed the issue, worked with the team on the suggested IA (information architecture) to fix reported issues, demonstrate it to client as a wireframes to show user journeys in different sections with clear navigation and reduced number of clicks to get the needed info. * Sent approved wireframes to the visual designers to create 2 concepts that translate approved wireframes, hold another meeting to choose one after getting client feedback and validating it against the requirements and SharePoint capabilities * Created interactive HTML prototype (to demo responsiveness), communicated it to the Development / testing team. * Participated with the Front-End team in the implementation to ensure applying the design perfectly on SharePoint. |
| Strong focus on quality and attention to detail when developing, testing, documenting and releasing software   * It’s always important to keep an eye on the details and focus on unit testing to ensure delivering high quality applications, and also working closely with the quality team to make sure that all reported issues and mobile / tablet views and different browser compatibility are covered and considered is crucial and I always focus on that and trying always to communicate that to the quality team verbally to cooperate to deliver the project in the best shape. |
| Well-developed verbal, written and interpersonal communication skills, including the ability to liaise and negotiate with a range of individuals in a variety of contexts  The output of the UX process mostly requires good communication skills and clear documentation to demonstrate your ideas and why this approach of design will improve productivity or fix issues that the client facing in his application  So I delivered many applications and intranets based on SharePoint in the Education, E-Gov and Telecom sectors that were requiring clear documentation, presentations and even user testing and client demo meetings.    Example of that CLG (connected learning gateway) one of ITWorx Education platforms, I was responsible for creating wireframes, meeting real (teachers, students and parent) to conduct user testing, also creating visual designs that represent platform functionality based on that user testing output and communicate that clearly to development / testing to align on what we are going to deliver. |
| Understanding of the software development lifecycle, as well as change management processes and procedures  I was responsible for delivering (xPoral) a reusable portal based on SharePoint 2013 by utilizing its publishing & search features and less development effort.  I owned project planning, creating wireframes, leading team of visual designer, front-end developer and tester, and then participated in the development phase, deployment as well and providing marketing materials.  After having it successfully, I managed number of the projects based on it, from receiving project requirements, change requests, preparing the impact analysis document, getting the client approval on the changes, managing the implementation and delivery of them. ([WOQOD](http://www.woqod.com/EN/Pages/default.aspx) and [the pearl](https://www.thepearlqatar.com/)) were sample of the xportal deliverables. |
| Proven experience building relationships with internal stakeholders and team members  Most of the time in any project I participated in the early phase of requirement gathering, where I be in direct contact with the client to discuss, review and demonstrate the suggested solution (as prototype or visual screen) and get the feedback and approval.  So normally I’m working with the project manager to provide him/her with the estimated time and UX/UI deliverables needed for each milestone, with the business analyst to review the requirements and find the suitable solution for each scenario, with the UI & development / Testing Teams to transfer to them the client vision and approved design so we all be align on what we are going to deliver.  Always keen to keep healthy relationship with the team members to avoid any conflicts that might happen during the implementation by using different channel of communication like discussion meetings, direct chatting, clear documentation, and comprehensive visual screens, all in a professional yet friendly way.  I also like transferring knowledge between team members, so I managed to fix bi-weekly meeting request where teams volunteer to introduce something new or demonstrate their achievements in projects so we all learn from them, also sharing that on internal site so we can use it as reference. |